

Draft

Evaluation

12/13/06

There will be two approaches to the evaluation of this plan. The first approach will be to measure the shorter term outputs of our work. The second approach will be to use surveillance systems to monitor longer term progress (morbidity and mortality) at the state-level.

First Approach: Short Term

The short term success of our work will be measured by in two ways. The first way is to track the objectives identified in the implementation plan in the priority area chapters. A spreadsheet will be set up to assist with tracking the progress of the objectives and to determine if the objectives are being completed as outlined in the implementation plan.

In addition, we will monitor the progress on implementation of the state plan using an annual survey of partners that will be committed to contributing to the work of the plan. These partners will be identified through our current partners, at the launch of the state plan and through our marketing efforts. The survey will focus on measuring whether or not prevention activities are increasing in the priority areas identified in the plan.

Second Approach: Long Term

The second approach is to measure progress toward the Washington State Goal Statements in each chapter of the plan. Progress toward these goals will be measured using injury morbidity and mortality surveillance data. We will track these annually.